



FOR IMMEDIATE RELEASE

**GREENMONT CAPITAL PARTNERS
INVESTS IN MARY'S GONE CRACKERS**

Gridley, CA—September 27, 2007 – Mary's Gone Crackers, the leading manufacturer of gourmet, organic, wheat-free and gluten-free crackers, announced today the completion of a significant equity investment by Greenmont Capital Partners of Boulder, Colorado.

In addition to the cash infusion, Greenmont General Partner Paul Repetto has agreed to join Mary's Board of Directors.

"We are honored to be partnering with Greenmont Capital," said Mary Waldner, Founder and Executive VP of Brand Development. "They look at over a hundred companies a year and we are thrilled that they have decided to partner with us. Greenmont brings a wealth of experience that will add immeasurable value to our company. Their commitment to the organic and natural food industry has given us a common language from which to move forward—plus they love our products! This investment also means that we'll finally have the time and resources to bring my other products to market, which is very exciting and fun for me."

Greenmont partner, Kim Bixel notes that Greenmont is equally pleased with the new partnership with **Mary's Gone Crackers**: "We are happy to be partnering with the founders, Mary and Dale, who developed a line of great tasting, organic and healthy products for consumers with wheat and gluten sensitivities. Greenmont believes this is a compelling category that is showing momentum and a company that has continued to show great progress."

About Greenmont Capital Partners

Greenmont Capital Partners (www.greenmontcapital.com) is exclusively focused on the developing Lifestyles of Health and Sustainability (LOHAS) market and the natural products category. Greenmont's active portfolio companies include Bossa Nova Beverage Group, New Resource Bank, PAX Scientific, Ozocar, EcoTimber and Blue Horizon Organic Seafood Company, Inc.

About Paul Repetto

Paul Repetto is a natural products industry veteran, entrepreneur and private investor. Mr. Repetto was co-founder and a Director of Horizon Organic Dairy, as well as President of Westbrae Natural Foods. Earlier in his career, Mr. Repetto was a founding Board member of the Organic Foods Alliance, as well as a Board member of the Organic Trade Association.

About Mary's Gone Crackers

Founded in 1999 Mary Waldner and Dale Rodrigues, Mary's began production and distribution of their gourmet Organic crackers in August of 2004. The crackers come in 5 flavors: Original, Caraway, Black Pepper, Onion and Herb. For distribution or sales information, please visit their website www.marysgonecrackers.com or email them at info@marysgonecrackers.com.

For More Information Contact:

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